



WRITE FOR US

ARTICLES
BUREAU REPORTS
BUREAU BRIEFS
OP-EDS

The
BLOC

www.thebloc.org.in

SUBMISSION THEMES



ARTICLES

Well-researched, structured pieces that explore policies, governance, or social issues in depth. Articles combine analysis with evidence, offering readers both clarity and context while leaving room for critical reflection.

GUIDELINES

- **Word Limit:** 1,200 – 2000 words
- **Tone:** Analytical, evidence-based, well-structured
- **Citations: *Mandatory***; insert hyperlinks with the name of the source as text (*e.g., World Bank Report instead of raw URLs*)
- **Originality:** Must be unpublished and not under review elsewhere
- **Focus:** Sectoral themes (Politics, Law, Technology, Environment, Health, Society etc.) with depth and clarity.

BUREAU REPORTS



Sharp, factual accounts of on-ground developments of significant domestic & international events, or institutional updates.

Bureau Reports prioritize accuracy and educated anticipation while situating the event within its broader policy or societal significance.

GUIDELINES

- **Word Limit:** 1000– 1.200 words
- **Tone:** Factual, analytical & impact-oriented,
- **Citations:** *Mandatory*; Institutional, government or credible news sources for verification (Hyperlinked with name of source)
- **Originality:** Must be unpublished and not under review elsewhere
- **Focus:** Sectoral themes (Politics, Law, Technology, Environment, Health, Society etc.) with depth and clarity.

BUREAU BRIEFS



Bureau Briefs are concise, visually engaging snapshots of key developments in politics, governance, and society. Designed for social media, they distill complex issues into 150–200 word explainers, highlighting the what, why, and why it matters. They are quick takes, paired with impactful visuals, stats, or quotes to inform readers at a glance.

GUIDELINES

- **Word Limit:** 150 - 200 words
- **Tone:** Sharp, accessible & engaging
- **Citations: *Mandatory*;** use hyperlinks with source name as text (e.g., WHO Report), or attribute within text (as per NITI Aayog)
- **Originality:** Must be unpublished and not under review elsewhere
- **Focus:** Sectoral themes (Politics, Law, Technology, Environment, Health, Society etc.) with depth and clarity.

OP – EDS



Thoughtful, persuasive commentaries where writers bring their own voice and argument. Op-Eds can question existing narratives, propose new ideas, or spark debate grounded in reason and accessible to a wide audience.

GUIDELINES

- **Word Limit:** 1200 - 2000 words
- **Tone:** Persuasive, accessible, and engaging
- **Style:** Author's voice is central; can be provocative but must be reasoned
- **Originality:** Unique argument/standpoint (not a rehash of mainstream commentary)
- **Focus:** Present clear opinion, critique, or innovative ideas in sectors specific to the contributor's expertise.

SUBMISSION PROCESS



E-MAIL: *officialthebloc@gmail.com*

FORMAT: Word/Doc file | Subject line
(“Submission”)
[Category]
[Title]
[Author’s Name]

Font: Times New Roman

Font Size: 12.5 pts

TIMELINE: *Submissions are acknowledged upon receipt, screened for originality, and reviewed by our editors within 6-8 days. Accepted pieces are then scheduled for publishing with due author credit.*

ACCEPTANCE CRITERIA



ORIGINALITY

All content must be original; it will first undergo AI/plagiarism checks before being reviewed by our editors.

CLARITY AND STRUCTURE

How well the content is put together; whether through rigorous research in reports or a well-articulated narrative in articles.

CREATIVITY

The ability to present ideas in fresh, engaging, and thought-provoking manner.

IMPACT

Alignment with *The BLOC*'s mission of bridging ground realities with policy discourse, and the potential to inform, influence and inspire readers.